



County Clerk-Recorder and Registrar of Voters

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Rebecca Martinez, County Clerk-Recorder

MINUTES

PUBLIC CONSULTATION MEETING WITH THE

LANGUAGE COMMUNITY

Friday, December 29, 2017

Madera County Board of Supervisors Chambers

200 West 4th Street

Madera, California 93637

Call to order at 10:07 a.m.

Introductions by Rebecca Martinez, County Clerk-Recorder, Registrar of Voters

Staff: Justin White, Chief Assistant; Pearl Carlotto, Senior Deputy & (Translator) and Sherri Carrillo, Deputy

Everyone in attendance was provided with a copy of the agenda and the power point presentation.

The County Clerk advised everyone that a translator was present should anyone need assistance.

Justin White gives an overview of the Voters Choice Act and calls for any questions.

Leoncio Vasquez (Executive Director Mixteco Language Interpreter), suggests that we focus outreach efforts on flyers, going door to door and working with local media i.e. Arriba El Valle and Radio Bilingue, which translates in different dialects.

Humberto Avila (translator) inquired of the possibility of having a Spanish Facebook Page.

The attendees were advised that the Draft EAP would be available within the next couple of weeks.

Baldwin Moy (Madera Coalition) indicated that doing outreach now would not make sense and that outreach should be more targeted. He also suggested that we introduce the new model to the high

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school civics classes so that students will begin to understand how voting has changed and maybe make it more interesting for them. He stated that in their past experiences, the LEP rely on local groups to give them information. He also made comment that the radio stations don't target only Madera.

Mr. Moy requests that every vote center have an interpreter and that outreach should be done closer to the election.

He extended an invitation for us to make a presentation at the Cesar Chavez event.

All attendees were invited to attend the upcoming Language Accessibility Advisory meeting scheduled for January 24, 2018 at 6:00 p.m. at the Madera County Government Center, 200 West 4th Street, Madera, Ca.