

# MADERA COUNTY REGISTRAR OF VOTERS



## ELECTION ADMINISTRATION PLAN

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E.C. 4005 (a) (10) (I)

**Updated - August 3, 2018**

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## INTRODUCTION

### OVERVIEW

In 2016 California codified a dramatic change in election law (S.B. 450) by adopting the Voters Choice Act (VCA). S.B. 450 authorized Madera County (and 13 other counties) to conduct any election by all mailed ballot with Vote Centers commencing in 2018. Counties not included in the 14 are authorized to adopt the VCA model in 2020. The Madera County Registrar of Voters (MCROV) has opted to adopt the VCA Model in 2018.

In 2002 state law was amended to allow voters to register as permanent vote-by-mail. Since then the number of vote-by-mail (VBM) has steadily grown to 67% of the County's registered voters as of the 2016 General Election.

The Madera County Registrar of Voters established both a Voting Accessibility Advisory Committee (VAAC) and a Language Accessibility Advisory Committee (LAAC) in September of 2017. Additionally, in August of 2017 the MCROV formed a Community Election Working Group (CEW) comprised of community stakeholders from various cultural, ethnic and political backgrounds. These committees were established to provide important feedback to MCROV and will continue to be a fundamental component of election administration in Madera County.

The MCROV is required by the VCA to prepare a Draft Election Administration Plan (EAP). The plan is intended to be all encompassing; representing feedback from various stakeholders, interest groups and community members including our language and disability communities. MCROV conducted two public consultation meetings on December 29<sup>th</sup> and have considered the input received into the creation of the Draft EAP.

The MCROV has planned additional meetings to solicit further public input. The first meetings of our LAAC and VAAC will be held on January 24<sup>th</sup> and January 31<sup>st</sup> respectively wherein we anticipate gathering further feedback to incorporate into the plan.

The public comment period for the draft administration plan will commence on January 12<sup>th</sup> and end February 1, 2018 at 5:00pm, exceeding the 14 day requirement of the VCA. A noticed public hearing will be conducted at 3:00pm on January 30<sup>th</sup> 2018, at the Madera County Government Center, located at 200 West Fourth Street, Madera, CA 93637, as required by the VCA, to give the community the opportunity to comment publicly on the plan.

The EAP is intended to provide the necessary information to the voters of Madera County regarding the implementation of the VCA. As such, herein we describe the vote-by-mail (VBM) process, the proposed locations of Vote Centers and ballot drop off locations (BDOL), technology to be deployed and a description of our voter education and outreach plan.

### **VOTE-BY-MAIL**

In accordance with the VCA, all registered voters will be mailed a ballot 29 days before the election with an envelope to return the ballot. Voters may request a VBM ballot in a language other than English. Voters with disabilities, as well as overseas voters, military personnel and military spouses may take advantage of our Remote Accessible Vote-By-Mail System (RAVBM), which will allow qualified voters to access and mark their ballot in a screen-readable format on a personal computer.

### **VOTE CENTER AND BALLOT DROP-OFF LOCATIONS**

The VCA establishes definitive criteria for the placement/location of vote centers and dropboxes. The law requires that Vote Centers and Ballot Dropoff locations be accessible to voters with disabilities, located near population centers, public transportation and near low-income and language minority communities.

Vote Center and Ballot Drop-off locations will be selected in consultation with the VAAC and the Language Accessibility LAAC. Additionally, Geographic Information System (GIS) mapping software, U.S. Census Data, voter history and any other readily available data will be utilized to ensure locations are in optimal proximity to voters.

At the time the Draft Election Administration Plan was released MCROV anticipated that the first two vote centers would be located in the communities of Madera and Oakhurst. Vote Centers 3 through 6 are anticipated to be in the communities of Chowchilla, Coarsegold, Madera and Madera Ranchos. It is anticipated that Ballot Dropboxes will be located in the communities of Chowchilla, Madera (24hr/day, drive up), Madera Ranchos and Oakhurst.

**Vote Centers:** Vote Centers will operate similar to polling places, allowing voters to cast their ballots in person, whether on paper or by utilizing an accessible ballot marking device. Unlike polling places, however voters can cast their ballots, or request and receive replacement ballots at any Vote Center countywide. Voters will also be able to register to vote or update their registration at any Vote Center. Voters who have not registered before the close of registration (14 days prior to the election), will be able to Conditionally Register to Vote (CVR) at any Vote Center and cast a provisional ballot through Election Day.

Vote Centers will have secure access to the County's Election Management System ("EMS"), allowing Vote Center staff to verify, in real time, the voting status of each voter. Vote Centers will be equipped with up a minimum of 4 accessible ballot marking devices. All Vote Centers will be ADA-compliant, and Elections personnel will be on site to assist voters with specific needs.

Security and contingency plans will be in place to prevent disruption of voting, and to ensure that the election is properly conducted. When Vote Centers are not in operation, the site and equipment will be secured through tested and established security protocols such as tamper evident seals and secure storage facilities.

A sample Vote Center layout diagram is provided in the Addenda.

**VOTE CENTER FORMULA:** Vote Centers will open sequentially, with greater numbers of Vote Centers in operation as the election draws nearer. The first two Vote Centers will open 10 days before the election, and four additional Vote Centers will be in full operation beginning the third day before the election.

The VCA has established the following formula for determining the locations of Vote Centers throughout the County. These numbers are based on an estimate of 58,000 registered voters for the June 2018 Election:

Days before election day	Number of Registered Voters per Vote Center	Number of Vote Centers
10	50,000	2
3	10,000	6

All Vote Centers will be open from 8am to 5pm starting 10 days before the Election, including weekends and holidays, and open from 7:00 a.m. to 8:00 p.m. on Election Day.

Each Vote Center will be staffed by no less than five election workers. The County will recruit at least one Spanish-speaking election worker in each Vote Center to provide language assistance. Additionally, the County will make a good faith effort to recruit election workers who speak Punjabi in accordance with the most recent EC Section 14201 requirements.

**BALLOT DROP-OFF BOXES:** At least one Ballot Drop-off box is required for every 15,000 registered voters in the County for a projected total of 4 Ballot Drop-off boxes for the June 5, 2018 Election. These Ballot Drop-off boxes will be available no less than 28 days before Election Day and open during regular business hours. A Ballot Drop-off box outside the Madera County Government Center will be open twenty-four hours a day and drive up accessible. The Madera County Government Center is located at 200 West Fourth Street, Madera, CA 93637.

A list of proposed Vote Center and Ballot Drop-off locations, along with Vote Center and Ballot Drop-off location maps, are included in the Addenda.

**VOTING TECHNOLOGY**

The MCROV will deploy an entirely new Image Cast Voting System (ICVS) from Dominion Voting Systems (DVS) for the June 5<sup>th</sup> 2018 primary election. The ICVS deployment will include a minimum of 3 Image Cast X (ICX) accessible ballot marking devices at each center as well as a Mobile Ballot Printing (MBP) module that will allow MCROV, for the first time, to print ballots on demand in all required languages at Vote Centers. Additionally, MCROV will deploy the DVS Remote Accesible Vote-By-Mail system for those who request an accessible VBM ballot. The

ICVS will also include new state of the art scanners with image capturing and audit-mark capabilities.

Additionally, at each Vote Center a network of personal computers will be linked to the MCROV Election Information Management System (EIMS) through a secure connection. EIMS is connected to the voter registration administered by the State of California (VoteCal). This will provide access to voter registration data, enabling Vote Center staff to determine the registration and voter status of every voter in real time.

### **FISCAL IMPACT**

The fiscal impact of the VCA and related legislative mandates is unknown at this time.

The June 5, 2018 Statewide Direct Primary Election will be the first of its kind, both in terms of the new All-Mailed Ballot/Vote Center model and the new election laws which will be fully implemented for the June 2018 election. The combined effect of these new laws coming online at the same time in a major Gubernatorial Primary Election may increase election costs for counties statewide. The VCA over time, should have the effect of mitigating many of the additional costs associated with these new legislative mandates.

Additionally, the VCA itself will initially incur startup expenses that may increase election expenditures in the short-term. Vote Centers will be open longer and staffed by County employees at higher hourly rates than traditional poll workers. Vote Center staff will also require additional training to manage the complexity and technology requirements of Vote Centers. However, the County will realize labor savings as result of employing less than 50 Vote Center workers as opposed to 350 pollworkers.

Creating multiple secure connections between Vote Centers and the County's voter registration database will result in increased expenditures due to new equipment, set up, testing, and support. However, as a result of implementing the Voter's Choice Act the financial investment in a new voting system is almost half the cost in the Vote Center model as opposed to the traditional polling place model in large part as a result of needing less than half the number of units in the field.

### **CONCLUSION**

The California Voter's Choice Act is the most significant improvement to the voting process in the history of California. Successful implementation of this new method of conducting elections provides numerous benefits and opportunities to the County's voters and participating jurisdictions. School districts, municipalities and special districts, benefit through increased efficiencies and reduced billable costs resulting from the new All-Mailed Ballot/Vote Center election model. The new election model will have the positive effect of increasing voter participation, providing greater accessibility to voters with disabilities, improving our voting systems and technology, and strengthening our elections infrastructure security.

## ELECTION ADMINISTRATION PLAN

The Madera County Registrar of Voters Office is excited about the numerous improvements in store for Madera County Voters. We look forward to continuing to provide accurate, transparent and fair elections that Madera County voters can have full confidence in.

## **SECTION 1 - VOTER EDUCATION AND OUTREACH PLAN**

### **General Requirements**

**1-A Use of the media, including social media, newspapers, radio, and television for purposes of informing voters of the availability of a vote-by-mail ballot in an accessible format and the process for requesting such a ballot.**

*§4005(a)(10)(I)(i)(II), §4005(a)(10)(I)(i)(VIII)*

MCROV will provide information about obtaining a VBM ballot in an accessible format and the process for requesting such a ballot utilizing all the outlets and methods described in Section 1 - B of this document, in addition to the following:

- 1) Local television (Stations to be determined)\*
- 2) Newspapers (Adjudicated Newspapers of General Circulation in Madera County: Madera Tribune, Sierra Star, Chowchilla News)
- 3) Radio (Stations to be determined)\*
- 4) Social Media and Department Website (@MaderaElections, @MaderaCounty)
- 5) Outreach to such groups as community partners, disability advocate organizations, elected officials, special districts, school districts, community based organizations, faith-based organizations, and Public Information Officers. A list of groups/organizations/agencies that the Registrar's Office has already contacted and partnered with or has scheduled to do so can be found in Appendix G.
- 7) Media Availability Sessions
- 8) County Departments (such as Health and Human Services, Human Assistance, Veteran Services)
- 9) Public Service Announcements, broadly distributed to all outlets serving the County

***\*Madera County does not have local television/radio stations that serve primarily Madera County residents. Rather, Madera County residents are served by regional television/radio stations most of which are located in Fresno, CA and serve the greater central valley region. Madera County will reach out to the regional television/radio stations however any utilization of regional media must take into consideration that a large majority of the audience will be from Counties not implementing the Voter's Choice Act. Every effort to avoid confusing voters will be made.***

***To mitigate this limitation, the Madera County Registrar's Office has initiated an intense grass roots effort to educate voters, as suggested by stakeholders during our VAAC, LAAC and Community Election Working Group meetings. Stakeholders have indicated that voters in their communities are most likely to respond to outreach efforts conducted through local organizations, groups and agencies***

***with whom they already have existing relationships with. Accordingly, the Registrar’s Office plans to conduct over 30 presentations with community partners. The list of presentations or scheduled presentations can be found in Appendix G. The Registrar’s website will have a similar list that will be updated regularly, affording interested parties the opportunity to choose when and where they can participate.***

The information to be provided will include the option to use an accessible voting device at any Vote Center, and how to use the device; and, the method for requesting, marking and submitting an accessible ballot through the County's Remote Accessible Vote-by-mail (RAVBM) program.

**1-B Community Presence To Educate Voters On The Voter's Choice Act**  
*§4005(a)(10)(I)(i)(III)*

MCROV's community presence will provide Vote Center Model information directly to the voters and attendees of a wide variety of events. MCROV's goal is to coordinate with our community partners, and the LAAC and VAAC to identify opportunities to educate our voters, offer demonstrations of the voting equipment, and explain how to request and obtain an accessible ballot. MCROV will make every effort to reach all areas of the County. Voters will have many opportunities to learn about the Vote Center Model and their voting options including, but not limited to, the following:

- 1) Department's VAAC and LAAC
  - a. Meetings include voting system demonstrations and informational updates
  - b. Materials development with VAAC and LAAC members, and presented for distribution within their communities
  
- 2) Presentations to various audiences:
  - a. Neighborhood associations
  - b. County Board of Supervisors
  - c. City Disability Advisory Committee
  - d. City Councils and City Clerks
  - e. Elected Official's Town Halls
  - f. School District Boards
  - g. Special Districts Boards
  - h. County Central Committees and Political Committees
  - i. Faith-based communities
  - j. Language communities
  - k. Philanthropic organizations (such as Soroptimist, Rotary, Kiwanis,)
  - l. Madera County Public Libraries

A list of past and scheduled events where Voter’s Choice Act information will be shared publicly can be found in Appendix G

**1-C *Use Of Resources For Voter Education And Outreach.***  
*§4005(a)(10)(I)(i)(VII)*

MCROV will spend the necessary resources to ensure voters are informed about the Vote Center model voting process. The budget information for the June 2018 election along with a comparison of the education and outreach budgets from past years is shown in Appendix E.

**1-D *Direct contacts with voters providing information on the upcoming election and promoting the toll-free voter assistance hotline.***  
*§4005(a)(10)(I)(i)(X)*

MCROV will contact each Madera County registered voter a minimum of two times, by mail, to provide information on the upcoming election and the availability of MCROV's toll-free assistance hotline. The two direct contacts will include information about an all mail ballot election, ballot drop off locations, dates and hours of availability, vote center locations, dates and hours of availability, information about the availability of the Remote Accessible Vote By Mail System and additional information about the upcoming election.

**1-E *Postage-paid postcard for requesting materials in an alternate language or an accessible format VBM***  
*§4005(a)(8)(B)(iii)*

All registered voters will receive a postage-paid postcard with their bilingual County Voter Information Guide for requesting materials in languages other than English and to request a VBM ballot in an alternate format. Instructions will be included in the Guide and on the MCROV website for completing and returning the postcard.

MCROV's website ([www.votemadera.com](http://www.votemadera.com)) has a page dedicated to information about the Voter's Choice Act. Information is in accessible formats (when possible) and is publicly available. This includes the Election Administration Plan and other information related to the Voter's Choice Act, including scheduled public presentations, developed infographics, public notices, digital versions of collateral used to educate the public and LAAC/VAAC agendas, minutes and information. The website also information about registering to vote and getting involved in the election process, including working at a vote centers. Additional information found on the website is addressed in the appropriate sections of this plan.

**EDUCATION AND OUTREACH WITH THE LANGUAGE MINORITY COMMUNITIES**

§4005(a)(10)(I)(i)(I)

MCROV established a Language Accessibility Advisory Committee (LAAC) in September 2017 to advise and assist with implementation of federal and state laws relating to access to the electoral process by non-English preference voters. The LAAC is comprised of local residents who advocate on behalf of the County's minority language communities.

**1-F Inform Voters Of The Upcoming Election And Promote The Toll-Free Voter Assistance Hotline With Media Serving Language Minority Communities**

§4005(a)(10)(I)(i)(I)

Information sharing with language minority communities, including information about the Vote Center Model, voting options, and toll-free access hotline for assistance will be conducted to include:

- 1) Television (Stations to be determined)\*
- 2) Newspapers (Adjudicated Newspapers of General Circulation in Madera County: Madera Tribune, Sierra Star, Chowchilla News)
- 3) Radio (Stations to be determined)\*
- 4) Social Media and Department's Website (@MaderaElections, @MaderaCounty)
- 5) Materials sharing with such groups as community partners, elected officials for their newsletters, cities, special districts, school districts, community based organizations, faith-based organizations, and Public Information Officers
- 6) Media Availability Sessions
- 7) Public Service Announcements, broadly distributed to outlets serving the County
- 8) County Departments (such as Health and Human Services, Human Assistance, Veteran Services, Probation, and Child Support Services)

***\*Madera County does not have local television/radio stations that serve primarily Madera County residents. Rather, Madera County residents are served by regional television/radio stations most of which are located in Fresno, CA and serve the greater central valley region. Madera County will reach out to the regional television/radio stations however any utilization of regional media must take into consideration that a large majority of the audience will be from Counties not implementing the Voter's Choice Act. Every effort to avoid confusing voters will be made.***

***To mitigate this limitation, the Madera County Registrar's Office has initiated an intense grass roots effort to educate voters, as suggested by stakeholders during our VAAC, LAAC and Community Election Working Group meetings. Stakeholders have indicated that voters in their communities are most likely to respond to outreach efforts conducted through local organizations, groups and agencies with whom they already have existing relationships with. Accordingly, the Registrar's Office plans to conduct over 30 presentations with***

***community partners. The list of presentations or scheduled presentations can be found in Appendix G. The Registrar's website will have a similar list that will be updated regularly, affording interested parties the opportunity to choose when and where they can participate.***

Additionally, Madera County will coordinate with the Secretary of State's Office on targeted television PSA's for distribution to Cable and Satellite Television providers. It is expected that these PSA's will only reach Madera County audiences. This method will allow the use of television media while minimizing, to the greatest extent possible, voter confusion.

After initiating the Election Administration Plan process, Madera County received new language requirements from the California Secretary of State in accordance with Elections Code 14201. For the first time, Madera County will be providing language services in Punjabi, in limited precincts, for the 2018 election cycle. In order to ensure access to the process for voters of this community MCROV issued an addendum to this EAP on March 7, 2018. The addendum is attached as Appendix F. The addendum describes additional steps MCROV is taking to ensure access to the Election process including the move to an all mail ballot election.

**1-G *Identifying Language Minority Voters***  
*§4005(a)(10)(I)(i)(V)*

MCROV uses the voter's language preference selection shown on their voter registration form to identify language minority voters. Voters may also contact us by telephone or email to update their language preference or provide their language preference to precinct officials during an election. Additionally, most voter information produced by the Registrar is printed in both English and Spanish.

**1-H *Voter Education Workshop For Minority Language Voters***  
*4005(a)(10)(I)(i)(VI), §4005(a)(10)(I)(i)(VI)(ia)*

MCROV will hold a bilingual voter education workshop for each of Madera County's federal and state required languages. At the time of preparing this plan Madera's required languages, other than English are Spanish and Punjabi.

These workshops will be held in the spring of 2018 and will provide an opportunity for the County's language communities to receive information about materials and assistance available in the specified language, in addition to the Vote Center Model voting process. All workshops will have language specific interpreters to assist attendees. Information about workshop events will be announced at least 10 days in advance of the meeting date.

Collateral to be used during workshops is still being developed at this time. As it becomes available, it will be available on the MCROV website, [www.votemadera.com](http://www.votemadera.com).

**1-I *Public Service Announcement for Minority Language Citizens***

*§4005(a)(10)(I)(i)(IX)*

MCROV will use Public Service Announcements to inform voters in minority language communities of the upcoming election and the toll-free assistance hotline. The PSAs will be distributed through minority language television, radio, and newspapers

**EDUCATION AND OUTREACH WITH THE DISABILITY COMMUNITIES**

MCROV established a Voting Accessibility Advisory Committee (VAAC) in September 2017 to advise and assist with access to the electoral process by voters with disabilities. The VAAC is comprised of local residents who advocate on behalf of the disability community.

**1-J *Website has publicly available accessible information***

*§4005(a)(10)(I)(i)(IV)*

Information on the MCROV's website ([www.votemadera.com](http://www.votemadera.com)) is in accessible formats and is publicly available. This includes the Election Administration Plan and other information related to the Voter's Choice Act, as well as information about registering to vote and getting involved in the election process. Election specific information is also available on the website in an accessible format.

The information to be provided will include the following:

- 1) All voters will receive a vote-by-mail (VBM) ballot
- 2) The option to use an accessible voting device at any Vote Center, and how to use the device
- 3) The method for requesting, marking and submitting an accessible ballot through the County's Remote Accessible Vote-by-mail (RAVBM) program.

**1-K *A description of how the county elections official will educate and communicate the provisions of this section to the public, including: The disability community, including organizations and individuals that advocate on behalf of, or provide services to, individuals with disabilities. The county elections official shall hold at least one voter education workshop to increase accessibility and participation of eligible voters with disabilities.***

*§4005(a)(10)(I)(i)(VI), §4005(a)(10)(I)(i)(VI)(ib)*

Information sharing with the disability community, including information about the Vote Center Model, voting options (including RAVBM), and toll-free access hotline for assistance will be conducted to include:

- 1) Television (Stations to be determined)\*
- 2) Newspapers (Adjudicated Newspapers of General Circulation in Madera County: Madera Tribune, Sierra Star, Chowchilla News)
- 3) Radio (Stations to be determined)\*
- 4) Social Media and Department's Website (@MaderaElections, @MaderaCounty)
- 5) Materials sharing with such groups as community partners, elected officials for their newsletters, cities, special districts, school districts, community based organizations, faith-based organizations, and Public Information Officers
- 6) Media Availability Sessions
- 7) Public Service Announcements, broadly distributed to outlets serving the County County Departments (such as Health and Human Services, Human Assistance, Veteran Services, Probation, and Child Support Services)

***\*Madera County does not have local television/radio stations that serve primarily Madera County residents. Rather, Madera County residents are served by regional television/radio stations most of which are located in Fresno, CA and serve the greater central valley region. Madera County will reach out to the regional television/radio stations however any utilization of regional media must take into consideration that a large majority of the audience will be from Counties not implementing the Voter's Choice Act. Every effort to avoid confusing voters will be made.***

***To mitigate this limitation, the Madera County Registrar's Office has initiated an intense grass roots effort to educate voters, as suggested by stakeholders during our VAAC, LAAC and Community Election Working Group meetings. Stakeholders have indicated that voters in their communities are most likely to respond to outreach efforts conducted through local organizations, groups and agencies with whom they already have existing relationships with. Accordingly, the Registrar's Office plans to conduct over 30 presentations with community partners. The list of presentations or scheduled presentations can be found in Appendix G. The Registrar's website will have a similar list that will be updated regularly, affording interested parties the opportunity to choose when and where they can participate.***

Additionally, Madera County will coordinate with the Secretary of State's Office on targeted television PSA's for distribution to Cable and Satellite Television providers. It is expected that these PSA's will only reach Madera County audiences. This method will allow the use of television media while minimizing, to the greatest extent possible, voter confusion.

MCROV will hold a voter education workshop in the spring of 2018 to increase accessibility and participation of eligible voters with disabilities. The workshop will include, but not be limited to, education about the Vote Center Model, new voting

equipment demonstrations, the accessibility of the voting equipment, ballot drop-off information, and options for obtaining an accessible vote-by-mail ballot electronically. Information about the workshop will be announced at least 10 days in advance of the meeting date.

## **SECTION 2 - ELECTION ADMINISTRATION PLAN - VOTE CENTER MODEL**

### **GENERAL**

#### **2-A Toll-Free Phone Access**

*§4005(a)(10)(I)(vii)*

MCROV offers toll-free phone support during all business hours. Staff is available to assist callers in federal/state required languages.

Toll-free hotline (800) 435-0509

### **BALLOT ACCESS**

#### **2-B Access To A VBM Ballot By Voters With Disabilities**

*§4005(a)(10)(I)(ii)*

##### **Receiving A Vote-By-Mail (VBM) Ballot By Mail**

All Madera County registered voters receive a VBM ballot packet by mail for each election. The enclosed ballot can be marked and returned in the identification envelope included with the VBM packet.

##### **Requesting An Accessible Ballot - Vote Centers**

All Madera County registered voters can use one of the three accessible ballot marking devices at any Vote Center. Voters check in, request an accessible ballot and are provided with a key card that populates the accessible device with their ballot. The ballot can be marked using the touch screen display, provided audio tactile device, or their own assistive technology. The accessible voting machines will be arranged to allow all voters the opportunity to cast their ballot privately and independently.

##### **Requesting A Remote Accessible VBM Ballot**

Madera County registered voters with disabilities may opt for an accessible ballot through a Remote Accessible Vote-By-Mail (RAVBM) system. RAVBM provides voters with disabilities the ability to request a VBM ballot be sent electronically. The electronic ballot can be downloaded to the voter's computer, marked using the voter's own assistive technology and then printed. This ballot can be returned in the same manner as any VBM ballot: through the mail, placed in a Drop Box, or at any Vote Center. MCROV is currently exploring options for procuring a California certified Remote Accessible Vote-By-Mail system. Once the system is procured, instructions will be developed, in accordance with the respective use procedures, and shared on the County website, in educational materials and during public meetings.

### **Requesting A Replacement Ballot**

Any voter may request a replacement ballot by telephone at (800) 435-0509 or (559) 675-7720, by faxing a request to (559) 675-7870, by appearing at a Vote Center, or through the RAVBM system.

## **VOTE CENTER ESSENTIALS**

### **2-C Security Of The Voting Process At Vote Centers**

#### **Secure Vote Center Voting**

*§4005(a)(10)(I)(iv)*

All voting conducted at a Vote Center follows the Secretary of State's security standards, MCROV's security procedures, regulations in the California Elections Code and the California Voting System Use Procedures. This includes, but is not limited to ensuring all equipment at the Vote Center is sealed, delivered, stored and used in compliance with these regulations. In addition, our current procedures require that at least two election workers be present when the site is open.

#### **Security and Contingency Plans**

*§4005(a)(10)(I)(iv)(VIII)*

##### **Preventing Disruption, Continuing Vote Center Operations**

*§4005(a)(10)(I)(iv)(VIII)(ia), §4005(a)(10)(I)(iv)(VIII)(ib)*

All staff, including those working the Vote Centers, and those providing technical and compliance support, will attend extensive training on the operation of the voting equipment, setting up a Vote Center, assisting and processing voters, securing sensitive equipment each night, and the proper procedures in case of an emergency.

Under California voting system requirements, all certified equipment must run on battery power in the event of a power outage. All locations will have a cell phone. County Sheriff and local Police jurisdictions will receive a list of all Vote Center locations. Each Vote Center will be provided with a binder for emergency procedures and be provided with an instruction manual for the operation of a Vote Center and processing voters during an emergency situation.

MCROV will immediately work to resolve a disruption at a polling site and each disruption will have its own response. Generally, if a single Vote Center is disrupted, MCROV will immediately have the staff redirect voters to other Vote

Centers and will inform local police, the Secretary of State’s office, and provide media updates to ensure voters are informed. If there is a natural disaster or other disturbance occurs that affects a Vote Center or ballot drop-off site’s physical location, additional notifications, signage and staff will be available to direct voters to an alternate location. Should all activities at a Vote Center be ceased, staff will immediately secure that Vote Center's voting equipment and account for all voting materials in accordance with California Election Code and the Ballot Manufacturing and Finishing guidelines. MCROV will attempt to open a replacement Vote Center and widely disseminate information to the public about the change.

**2-D *Vote Centers: Number To Be Established, Locations, And Hours Of Operations To the Extent Available At The Time Of Publication***

*§4005(a)(10)(I)(vi)*

***The Total Number Of Vote Centers To Be Established.***

*§4005(a)(10)(I)(vi)(I)*

Based on 54,398 registered voters MCROV will establish a minimum of 2 Vote Centers open for ten days prior to and election day and an additional 4 vote centers open for 3 days prior to and election day.

***The Location and Hours Of Each Vote Center***

*§4005(a)(10)(I)(vi)(III), §4005(a)(10)(I)(vi)(VI)*

MCROV is working throughout the community to identify Vote Center and Drop Box locations that meet the criteria listed in Section 4005(a)(10)(B) using data collected from the 2010 decennial Census, the American Community Survey, and the current MCROV registration file.

The process of establishing locations continues at the time of publication of this Plan. MCROV's goal is to locate Vote Centers in well-known, fully accessible facilities. All Vote Centers will be open continuously for a minimum of 8 hours per day and from 7 a.m. to 8 p.m. on Election Day. Based on available information at the time it is anticipated that Vote Centers will be located in the following areas: City of Madera (2), City of Chowchilla, Oakhurst, Coarsegold and the Madera Ranchos area. The location and hours of each Vote Center will be listed in Appendix A, which will be updated as locations are confirmed for each election. The list will be included in election materials provided to each registered voter.

The most current information about Vote Center locations and hours can be found in Appendix A.

**2-E *Staffing Vote Centers:***  
*§4005(a)(10)(I)(vi)(IX)*

MCROV anticipates a minimum of five staff at each Vote Center.

**2-F *Services for Voters with Disabilities***  
*§4005(a)(10)(I)(vi)(X)*

Each Vote Center will have a minimum of 3 fully accessible touch screen voting devices. These devices are certified by the Secretary of State for use in California elections and allow each voter to mark their ballot independently and privately. Additionally, Vote Center staff will receive training on setting up the equipment, assisting voters with the equipment including voters with disabilities, trouble-shooting issues with the equipment and the proper storage of the equipment.

Additionally, MCROV will procure specialized training, using a train-the-trainer approach, specifically for providing services to voters with disabilities. MCROV plans to utilize an organization that advocates on behalf of, or provide services to, individuals with disabilities to provide the specialized training.

**2-G *Design and Layout of Vote Centers***  
*§4005(a)(10)(I)(vi)(XI)*

Layout guidelines will be used to ensure voting booths and accessible ballot marking devices are placed in a manner that allows a voter mark their ballot independently and privately. Layouts will be sensitive to accessibility needs of voters, and will be adjusted to accommodate the varying shapes and room sizes of each location. See Appendix B for sample layouts.

**BALLOT DROP BOX ESSENTIALS**

**2-H *Ballot Drop Boxes: Number To Be Established, Locations, And Hours Of Operations To the Extent Available At The Time Of Publication***  
*§4005(a)(10)(I)(vi)*

***The Total Number Of Drop Boxes To Be Established***  
*§4005(a)(10)(I)(vi)(II)*

Based on 54,398 registered voters MCROV plans to establish a minimum of 4 ballot Drop Box locations, open 28 days prior to and through election day.

***The Location and Hours of Operation Of Each Ballot Drop Box***  
*§4005(a)(10)(I)(vi)(IV), §4005(a)(10)(I)(vi)(VII)*

MCROV's goal is to partner with the community to locate drop boxes in well-known, fully accessible facilities. The process of establishing drop box locations continues at the time of publication of this plan. The list of Drop Boxes and their hours of operation will be shown in Appendix C, which will be updated as drop box locations are established. This list will be included in election materials provided to each voter.

The Registrar of Voters office has one exterior Drop Box available 24 hours each day. All other Drop Boxes will be inside the location.

## **VOTE CENTER AND DROP BOX LOCATION MAPS**

### **2-I *Location Maps*** *§4005(a)(10)(I)(vi)(V)*

Maps showing the location of Vote Centers and ballot Drop Boxes are shown in Appendix D. These maps will be updated as locations are confirmed.

## **ADDITIONAL CONSIDERATIONS**

### **2-J *Estimated Costs And Savings Under This Plan*** *§4005(a)(10)(I)(v), §4005(g)(2)*

Estimated costs and savings related to implementing the Voter's Choice Act are shown in Appendix E. MCROV expects the first implementation of the Voter's Choice Act to result in cost savings related to the need to replace voting equipment while anticipating cost increases to comply with significant expanded requirements for community and voter engagement.

Following each election conducted under the Voter's Choice Act, MCROV will prepare an election cost comparison report, which will be posted on MCROV's website in an accessible format

### **2-K *After Election Activities***

***Address Significant Disparities In Voter Accessibility And Participation, As Required By Subdivision (g)***  
*§4005(a)(10)(I)(iii)*

Following each election conducted under the Voter's Choice Act, MCROV will review comments received from voters and will solicit input from community partners on data collected in compliance with Section 4005(g). MCROV will make reasonable efforts to address significant disparities identified on an item by item basis.

***Assistance To The SOS With Report To The Legislature***

***§4005(g)(1)(A)***

***Provide Election Statistics To***

MCROV will provide statistical data to the Secretary of State, including the information listed in Section 4005(g).

## **LIST OF APPENDICES**

Appendix A - Vote Center Locations and Hours

Appendix B - Vote Center Sample Layout

Appendix C - Drop Box Locations and Hours

Appendix D - Location Maps  
Vote Centers - 11 Day  
Vote Centers - 4 Day  
Drop Boxes

Appendix E - Budget Resources and Cost Comparison

Appendix F – Election Administration Plan Addendum

Appendix G – List of community partners and outreach events

## **Appendix A**

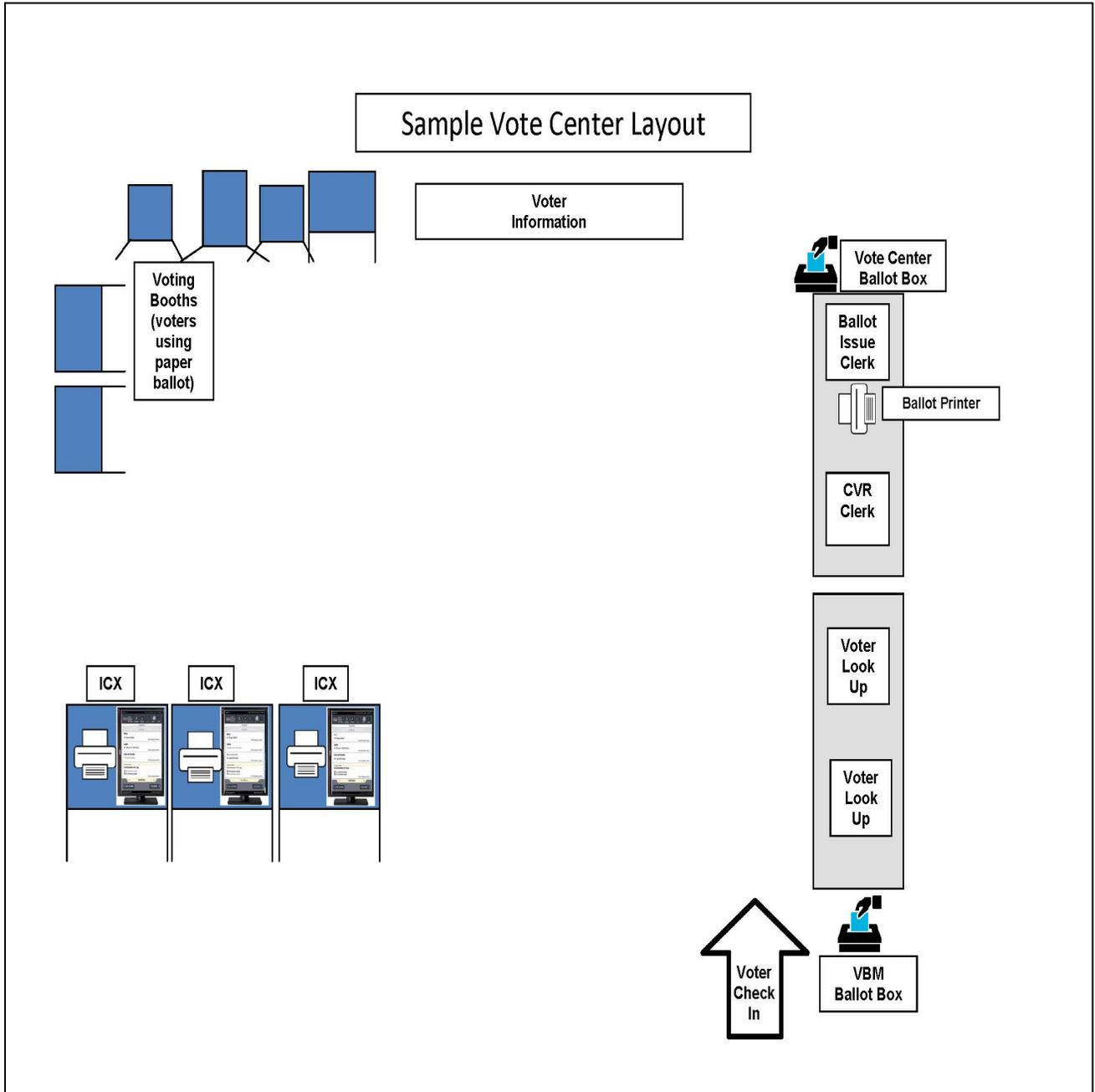
### **Vote Center Locations and Hours**

- 1. Madera County Government Center - Lobby**  
**200 W. 4<sup>th</sup> Street**  
**Madera, CA 93637**  
**Days/Hours of Operation: 10/27/2018 – 11/05/2018 8:00am – 5:00pm**  
**11/06/2018 (Election Day) 7:00am – 8:00pm**
- 2. Oakhurst Community Center - Pavillion**  
**39800 Road 425B**  
**Oakhurst, CA 93644**  
**Days/Hours of Operation: 10/27/2018 – 11/05/2018 8:00am – 5:00pm**  
**11/06/2018 (Election Day) 7:00am – 8:00pm**
- 3. City of Chowchilla Civic Center – Council Chambers**  
**130 S. 2<sup>nd</sup> Street**  
**Chowchilla, CA 93610**  
**Days/Hours of Operation: 11/03/2018 – 11/05/2018 8:00am – 5:00pm**  
**11/06/2018 (Election Day) 7:00am – 8:00pm**
- 4. Liberty High School - Theatre (Madera Ranchos)**  
**12220 Road 36**  
**Madera, CA 93636**  
**Days/Hours of Operation: 11/03/2018 – 11/05/2018 8:00am – 5:00pm**  
**11/06/2018 (Election Day) 7:00am – 8:00pm**
- 5. Oak Creek Senior Living Community - Clubhouse**  
**46041 Road 415**  
**Coarsegold, CA 93614**  
**Days/Hours of Operation: 11/03/2018 – 11/05/2018 8:00am – 5:00pm**  
**11/06/2018 (Election Day) 7:00am – 8:00pm**
- 6. John Wells Youth Center**  
**701 E. 5<sup>th</sup> Street**  
**Madera, CA 93638**  
**Days/Hours of Operation: 11/03/2018 – 11/05/2018 8:00am – 5:00pm**  
**11/06/2018 (Election Day) 7:00am – 8:00pm**

## Appendix B

### Vote Center Sample Layout

Below is a working sample of a Vote Center layout. Each Vote Center will be setup in a manner that offers the highest level of accessibility and efficiency for that specific location.



## *Appendix C*

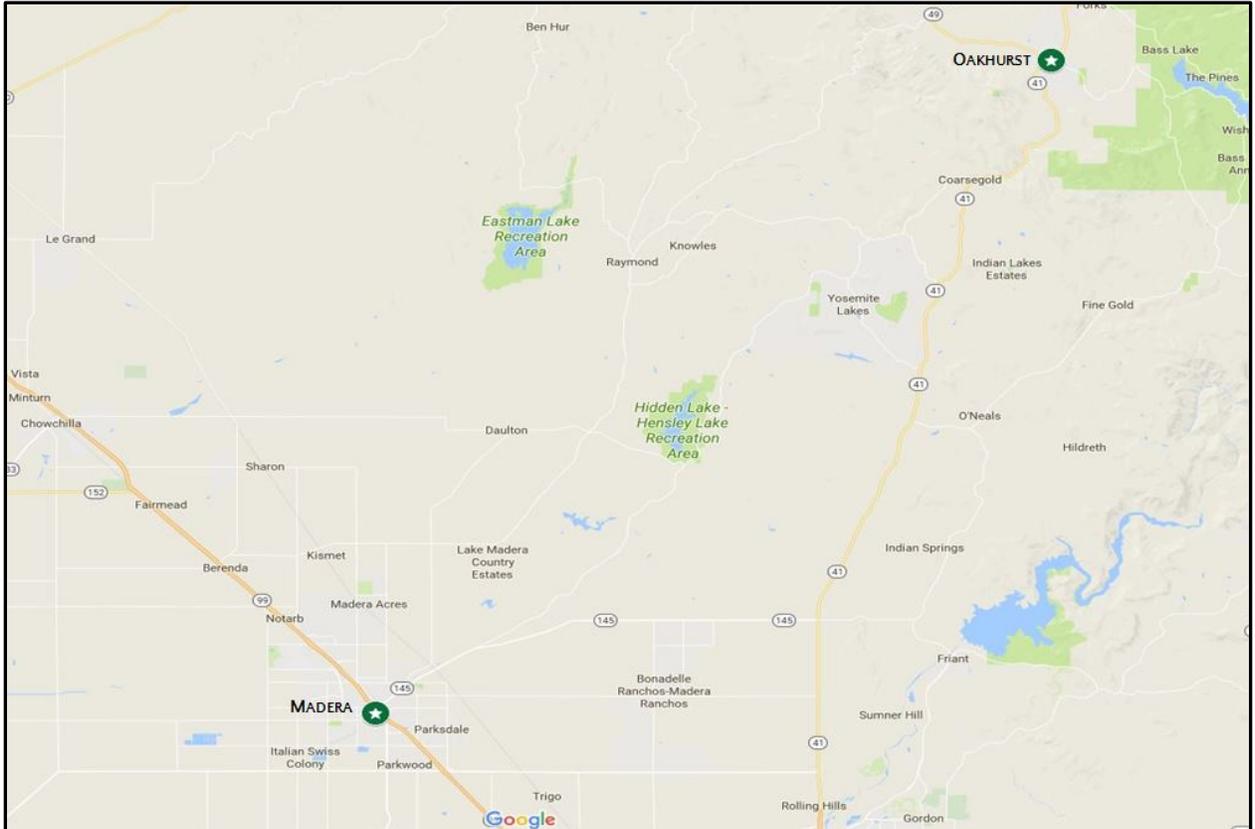
### Ballot Dropbox Locations/Hours (As of August 3, 2018)

1. **Madera County Government Center (Exterior)**  
 200 W. 4<sup>th</sup> Street  
 Madera, CA 93637  
 Days/Hours of Operation:   10/9/2018 – 11/05/2018   24 hours per day  
   11/06/2018 (Election Day)   Closes at 8:00pm
  
2. **Oakhurst Grocery Outlet**  
 40301 Junction Drive  
 Oakhurst, CA 93644  
 Days/Hours of Operation:   10/09/2018 – 11/05/2018   7:00am – 9:00pm  
   11/06/2018 (Election Day)   7:00am – 8:00pm
  
3. **City of Chowchilla Civic Center (Exterior)**  
 130 S. 2<sup>nd</sup> Street  
 Chowchilla, CA 93610  
 Days/Hours of Operation:   10/9/2018 – 11/05/2018   24 hours per day  
   11/06/2018 (Election Day)   Closes at 8:00pm
  
4. **State Foods Market – Madera Ranchos**  
 37405 Avenue 12 #401  
 Madera, CA 93636  
 Days/Hours of Operation:   10/09/2018 – 11/05/2018   7:00am – 9:00pm  
   11/06/2018 (Election Day)   7:00am – 8:00pm
  
5. **TBD – North Fork**  
 TBD  
 North Fork, CA  
 Days/Hours of Operation:   10/09/2018 – 11/05/2018   TBD  
   11/06/2018 (Election Day)   TBD

# Appendix D

## Location Maps

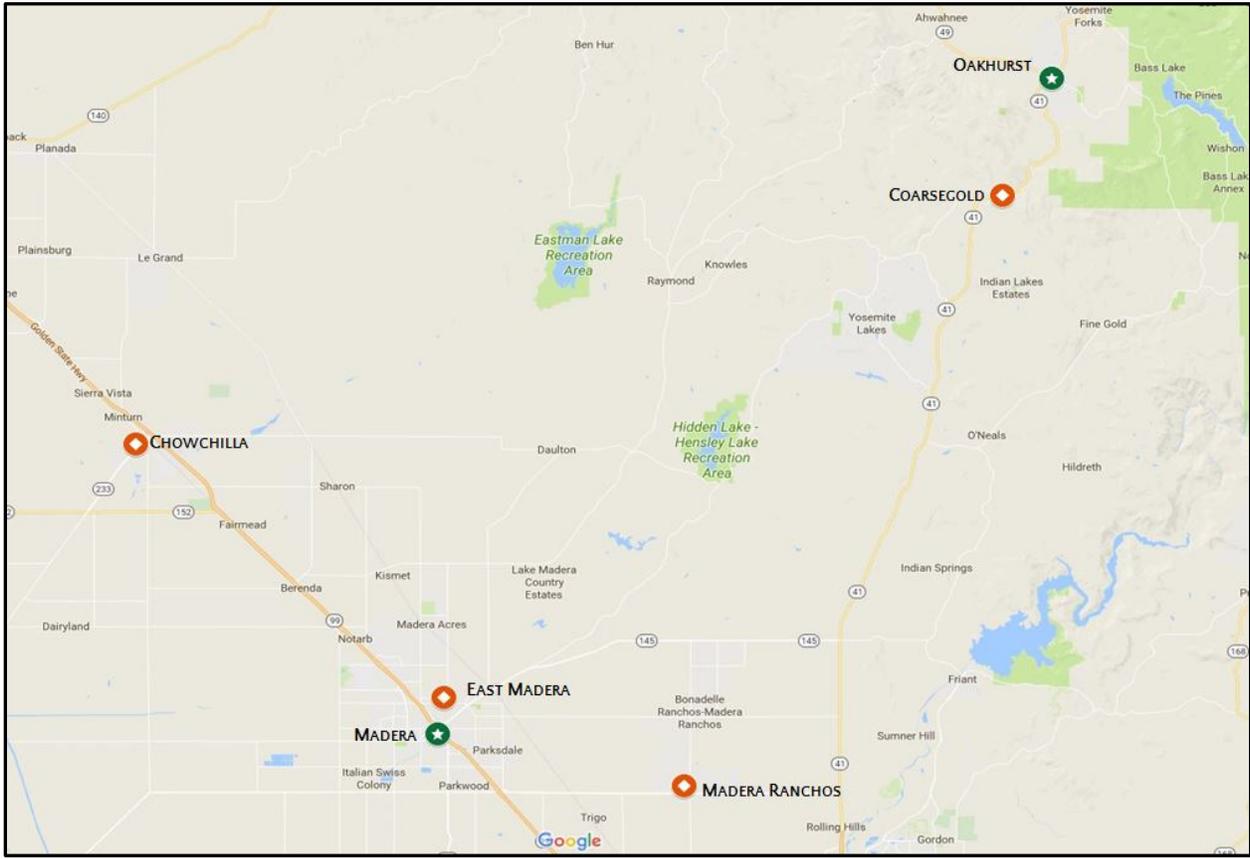
### 11 Day Vote Centers



# ELECTION ADMINISTRATION PLAN

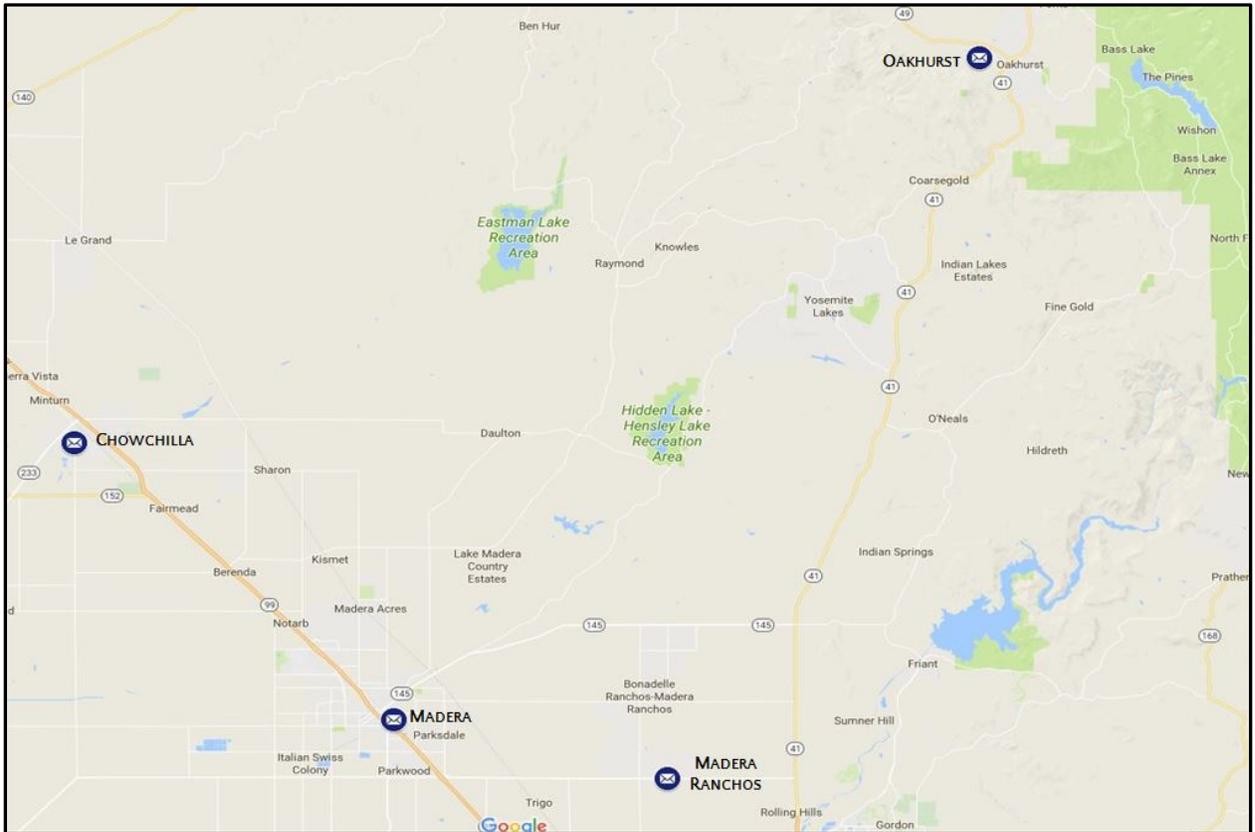
## 4 Day Vote Centers

This map also includes the 11 day vote centers



# ELECTION ADMINISTRATION PLAN

## Ballot Drop Off Locations



**Appendix E****Budget Resources and Cost Comparison**

Outreach Activity	2014 Primary Election	2016 Primary Election	2018 Primary Election (estimates)
Newspaper Publications (Legal Notices and Advertisements)	<b>\$1,500</b>	<b>\$1,500</b>	<b>\$4,000</b>
Radio PSA (Script development, interview availability, translation services)	<b>\$0</b>	<b>\$0</b>	<b>\$3,000</b>
Television PSA (Script development, interview availability, translation services)	<b>\$0</b>	<b>\$0</b>	<b>\$3,000</b>
Direct Voter Contact Mail (Direct mail to each registered voter as described in 1-D)	<b>\$0</b>	<b>\$0</b>	<b>\$50,000</b>
Public Workshops/Meetings (Required workshops, LAAC Meetings, VAAC Meetings, other events as referenced in 1-B)	<b>\$0</b>	<b>\$0</b>	<b>\$5,000</b>
Equipment Demonstrations (Voting Equipment Demonstrations at required workshops, LAAC Meetings, VAAC Meetings, other events as referenced in 1-B)	<b>\$0</b>	<b>\$0</b>	<b>\$3,000</b>

**Appendix F**



**REBECCA MARTINEZ**

**COUNTY CLERK - RECORDER AND REGISTRAR OF VOTERS**

200 WEST 4<sup>TH</sup> STREET, MADERA CA 93637 ♦ TOLL FREE 1-800-435-0509; FAX (559) 675-7870

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March 7, 2018

Secretary of State  
Attn: James Schwab  
1500 11<sup>th</sup> Street  
Sacramento, CA 95814

**Re: Adopted Election Administration Plan Addendum**

Dear Mr. Schwab:

As you know, your office released new language requirements, pursuant to Elections Code §14201, after our public consultation meetings and at approximately the same time as the release of the Draft Election Administration Plan. As such, our draft EAP was not translated into the newly required language, Punjabi. My office was not aware at the time and didn't learn until recently that the EAP process would need to be altered, while in progress, to accommodate the new requirements.

In order to insure access to the voting and election process to the greatest extent possible, I am going to do the following:

1. As suggested by the American Civil Liberties Union, once we receive approval, from your office, of the adopted EAP, my office will immediately have the document translated into Punjabi.
2. Once the document is translated to Punjabi, it will immediately be available on the Madera County Elections website.
3. My office will make a good faith effort to reach out to the Punjabi speaking community to solicit feedback, accept public comments for a period of two weeks and make any amendments deemed appropriate.
4. Within the last 24 hours I have added a Punjabi speaking community member to the Madera County Language Accessibility Advisory Committee, and extended an invitation to a second individual, to ensure continued input throughout the 2018 and future election cycles.

---

Clerk (559) 675-7721



Recorder (559) 675-7724



Elections (559) 675-7720

## ***Appendix F***

Adopted EAP Addendum – Schwab, James

3/7//2018

Page 2

Additionally, as we have attempted to bring to the attention of the Secretary of State's Office before, the language requirements distributed to County Elections Offices, the media and the public have erroneously reported that Punjabi will be offered in 26 precincts, many of which simply do not exist. However, my office has reviewed the information provided and will be providing Punjabi language services in 13 precincts which will be consolidated into 9 precincts for the upcoming election.

As you continue to evaluate the Adopted Election Administration Plan, please take these newly developed activities into consideration.

Sincerely,

/s/ Rebecca Martinez

Rebecca Martinez

County Clerk-Recorder & Registrar of Voters

ELECTION ADMINISTRATION PLAN

**Appendix G**

<b>Date</b>	<b>Time</b>	<b>Event/Partner(s)</b>	<b>Location of Event</b>
8/9/17	10:00 AM	Voting Accessibility Advisory Committee (VAAC)	County Government Center - Board Chambers
8/9/17	11:00 AM	Language Accessibility Advisory Committee (LAAC)	County Government Center - Board Chambers
9/5/17	4:00 PM	Community Elections Working Group (CEW)	County Government Center - 4th Floor Conference Room
9/25/17	4:00 PM	Community Elections Working Group (CEW)	County Government Center, Room 2005
9/25/17	10:00 AM	Voting System Demonstration	County Government Center - Lobby
9/26/17	9:00 AM	Voting System Demonstration	Chowchilla Civic Center - Council Chambers
9/26/17	2:00 PM	Voting System Demonstration	Madera Ranchos Senior Center
9/27/17	11:00 AM	Voting System Demonstration	Oakhurst Community Center
10/7/17	9:00 AM	Oakhurst Democratic Club	Best Western
10/17/17	6:00 PM	Mountain Area Conservative Forum	Best Western
11/27/17	10:00 AM	Local Press Briefing	County Government Center
11/27/17	2:00 PM	Madera County Elected Officials	County Government Center
12/29/17	10:00 AM	Public Meeting - Consultation Meeting for EAP	County Government Center - Board Chambers
1/9/18	3:30 PM	Madera County Board of Education	Madera County Office of Education
1/11/18	6:00 PM	Supervisor Tom Wheeler Townhall Meeting	Oakhurst Community Center
1/12/18	11:00 AM	Voter Education - Furman Special Education	Madera County Superior Courthouse
1/16/18	11:30 AM	Madera Noon Rotary	Madera Municipal Golf Course
1/17/18	1:30 PM	Madera County Superintendents Coalition	Madera County Office of Education
1/24/18	6:00 PM	Language Accessibility Advisory Committee (LAAC)	County Government Center, Room 2005
1/30/18	3:00 PM	Public Meeting - Draft EAP	County Government Center, Room 2005
1/31/18	6:00 PM	Voting Accessibility Advisory Committee (VAAC)	County Government Center, Room 2005
2/13/18	6:30 PM	Madera Unified School District	MUSD District Office, 1903 Howard Rd, Madera
2/15/18	6:00 PM	NAACP	Social Services, 700 E. Yosemite Ave, Madera
2/20/18	7:00 AM	Oakhurst Sunrise Rotary	Pop's Restaturant, Oakhurst
2/20/18	Noon	Oakhurst Kiwanis Club	El Cid Restaurant, Oakhurst
2/22/18	6:00 PM	Raymond Townhall Meeting (Sup. Wheeler)	Raymond-Knowles School
2/27/18	7:00 PM	City of Chowchilla	Chowchilla Civic Center - Council Chambers

ELECTION ADMINISTRATION PLAN

3/7/18	6:00 PM	City of Madera	Madera City Council
3/13/18	11:30 AM	Ministerial Association	Round Table Pizza, Madera
3/14/18	Noon	Oakhurst Noon Rotary	El Cid Restaurant, Oakhurst
3/14/18	6:15 PM	Golden Valley Chamber of Commerce	Golden Valley Chamber of Commerce, Madera Ranchos
3/15/18	3:00 PM	Madera County Department Heads	Madera Library
3/21/18	11:30 AM	Frank Bergon Senior Club	Frank Bergon Senior Center
3/22/18	6:00 PM	Voting Accessibility Advisory Committee (VAAC)	County Government Center, TBD
3/27/18	6:00 PM	Yosemite Lakes Park Townhall Meeting (Sup. Wheeler)	Blue Heron Restaurant
3/29/18	6:00 PM	Language Accessibility Advisory Committee (LAAC)	County Government Center, TBD
3/29/18	8:30 AM	Madera Ranchos Coffee and Conversation (Sup. Frazier)	Ranchos Café
4/3/18	10:00 AM	Board of Supervisors Meeting	Oakhurst Community Center
4/12/18	6:30 PM	Ranchos Kiwanis	Pizza Factory, 37184 Avenue 12, Madera
4/17/18	3:00 PM	Board of Supervisors Meeting	City of Chowchilla, Council Chambers
4/19/18	6:00 PM	Madera Democratic Club	Mountain Mike's Pizza, Madera
5/1/18	5:00 PM	Board of Supervisors Meeting	Liberty High School, Theatre