

Legal Notice

- FOR IMMEDIATE PUBLICATION

NOTICE OF DATE FIXED FOR SUBMITTING ARGUMENTS ON THE MADERA COUNTY TRANSIENT OCCUPANCY TAX MEASURE

NOTICE IS HEREBY GIVEN to the qualified electors of Madera County, California, that on Tuesday, November 3, 2026 at the Consolidated Statewide General Election, there will be submitted to the voters the following measure:

County Measure – Transient Occupancy Tax (TOT Increase): Shall Madera County’s existing transient occupancy tax paid only by hotel/short term rental guests be increased by two percent (2%), providing approximately \$1,780,000 annually until ended by voters, requiring independent audits, and all funds will be used locally to enhance 911 emergency response; maintain law enforcement; repair damaged roads; protect water quality; retain and attract jobs and businesses; and other general County services?

Yes

No

Arguments for and against the measure may be submitted to the Madera County Elections office at 200 W. 4th Street, Madera, CA 93637, no later than Friday July 31st by 5:00 pm. Paper copies of arguments must be submitted with the original signatures and emailed in MS Word format to electionsinfo@maderacounty.com. No argument shall exceed 300 words in length. Arguments may be submitted by the legislative body, or any member or members of the legislative body authorized by that body, or any individual voter who is eligible to vote on the measure, or a bona fide association of citizens, or any combination of voters and associations. If an argument is signed by more than five persons, the names of only the first five persons signing, determined by the order in which their signatures appear, shall be printed with the argument.

Only one argument for and one against each measure will be selected for printing and distribution to the voters. Preference and priority in the selection will be given in the order named: (1) The legislative body, or member or members of the legislative body authorized by that body; (2) The individual voter or bona fide sponsors or proponents of the measure; (3) Bona fide associations of citizens; (4) Individual voters who are eligible to vote on the measure. Any argument submitted shall not be changed after Friday July 31st, by 5:00 pm.

Rebuttal arguments must be submitted no later than Monday, August 10, 2026, at 5:00 p.m. No rebuttal argument may exceed 250 words.

VERIFICATION

The undersigned author(s) of the _____ (primary/rebuttal) argument _____ (in favor of/against) ballot proposition (name or number) at the _____ (title of election) election for the _____ (jurisdiction) to be held on _____ (date) hereby state that this argument is true and correct to the best of _____ (his/her/their) knowledge and belief.

Signed _____	Date _____
Signed _____	Date _____
Signed _____	Date _____
Signed _____	Date _____
Signed _____	Date _____

Dated: July 24, 2026

Rebecca Martinez
County Clerk-Recorder & Registrar of Voters
By: _____
Stephen Serrano
Deputy Director of Election Services

Quienes deseen obtener la versión en español de este aviso legal pueden solicitar una copia llamando al Departamento de Elecciones al (559) 675-7720.